



Adult Preventative Guidelines (21 & Over)

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
• Addition of Adult Immunization Status clinical indicator. • Addition to resources: UpToDate <i>Overview of Preventative Care for Adults</i> • Update to resource <i>U.S. Preventative Services Task Force Final Recommendations Statement: Osteoporosis to Prevent Fractures</i> to 2025 version. This guideline does not replace the judgement or role of the clinician in the decision-making process for individual patients and is intended as an educational resource in the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Breast Cancer Screening (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications – BCS-E)	The percentage of members 52-74 years of age who were recommended for routine breast cancer screening and had a mammogram to screen for breast cancer.
2. Colorectal Cancer Screening (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications – COLE)	The percentage of members 45-75 years of age who had appropriate screening for colorectal cancer.
3. Osteoporosis Management in Women Who Had a Fracture (Source: HEDIS Measurement Year 2025, Vol. 2, Technical Specifications- OMW-E)	The percentage of women 67-85 years of age who suffered a fracture and who had either a bone mineral density (BMD) test or prescription for a drug to treat osteoporosis in the six months after the fracture.
4. Adult Immunization Status (Source: HEDIS Measurement Year 2025, Vol. 2, Technical Specifications-AIS-E)	The percentage of members 19 years of age and older who are up to date on recommended routine vaccines for influenza, tetanus and diphtheria (Td) or tetanus, diphtheria and acellular pertussis (Tdap), zoster, pneumococcal and hepatitis B.
5. Documented Assessment After Mammogram (Source: HEDIS Measurement Year 2025, Vol. 2., Technical Specifications DBM-E)	The percentage of episodes of mammograms documented in the form of a BI-RADS assessment within 14 days of the mammogram for members 40-74 years of age

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



*This measure was supported by Cooperative Award NU380T000303 from the Centers for Disease Control and Prevention and the National Network of Public Health Institutes (NNPHI). It's contents are the sole responsibility of the authors (NCQA) and do not necessarily represent the official position of the Centers for Disease Control and Prevention, the US Department of Health and Human Services, the US government, or the NNPHI.	
Reference	Reference Link
Center for Disease Control and Prevention Recommended Adult Immunization Schedule, for Ages 19 Years and Older (2024)	Center for Disease Control and Prevention Recommended Adult Immunization Schedule
Wolters Kluwer, UpToDate, Overview of Preventative Care for Adults (2025)	UpToDate, Overview of Preventative Care for Adults
U.S. Preventive Task Force Recommendations Adult Preventive Health Care Schedule (2022)	U.S. Preventive Task Force Recommendations Adult Preventive Health Care Schedule
Center for Disease Control, Breast Cancer Screening (2024)	Center for Disease Control (CDC) Breast Cancer Screening
U.S. Preventive Services Task Force Final Recommendations Statement Colorectal Screening (2021)	U.S. Preventive Services Task Force Final Recommendations Statement Colorectal Screening
U.S. Preventive Services Task Force Final Recommendations Statement: Osteoporosis to Prevent Fractures (2025)	U.S. Preventive Services Task Force Final Recommendations Statement Osteoporosis to Prevent Fractures

Clinical Indicator	Ages 21-39	Ages 40-49	Ages 50-64	Ages 65+
Assessing Tobacco Use	Every Visit	Every Visit	Every Visit	Every Visit
Advising Smokers to Quit	At least annually	At least annually	At least Annually	At least Annually
Assess Drug/Alcohol Use	Annually	Annually	Annually	Annually

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Depression Screening	Annually	Annually	Annually	Annually
Assess STD Risk	Annually	Annually	Annually	Annually
Assessment of Functional Status				Annually
Assessment of Fall Risk			Annually if high risk	Annually
Pain Assessment				Annually
Medication Review	Every Visit	Every Visit	Every Visit	Every Visit
Advance Care Planning	Annually	Annually	Annually	Annually
Discussion of Aspirin Prophylaxis	High Risk	If high risk: Men-annually Women-post menopausal	Annually if high risk	Annually if high risk
Preventive Screening Evaluation	Every Visit	Every Visit	Every Visit	Every Visit
Blood Pressure	Every Visit	Every Visit	Every Visit	Every Visit
Cervical Cancer Screening (PAP)	At a minimum every three years, more frequently if in a high-risk group. When combined with HPV contesting, once every 5 years for women ≥ 30 years.	At a minimum every three years, more frequently if in a high-risk group. When combined with HPV contesting, once every 5 years for women ≥ 30 years.	At a minimum every three years, more if in a high-risk group. When combined with HPV contesting, once every 5 years for women ≥ 30 years.	Women: High-risk
HPV	Women: ≥ age 30 every 5 years, more frequently if in a high-risk group	Women: ≥ age 30 every 5 years, more frequently if in a high-risk group	Women: ≥ age 30 every 5 years, more frequently if in a high-risk group	Women high-risk
Mammogram		Women, if high risk: May benefit from screening in their 40's	Women: every 2 years	Women every 2 years until the age of 75
Abdominal Aortic Aneurysm Screening				Men aged 65 to 75 who have ever smokes (One-time screening)
Chlamydia Screening	Women: annually to age 24 & with Pregnancy	If high-risk	If high-risk	
Discuss Prostate Cancer Screening		Annually	Annually	Annually

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Colorectal Cancer screening by any of the following methods: Fecal occult blood (high sensitivity) or			Annually	Annually until age 75
Fecal Immunochemical Test-DNA or			Every 3 years	Every 3 years until age 75
Sigmoidoscopy or			Every 5 years	Every 5 years until age 75
Colonoscopy			Every 10 years	Every 10 years until age 75
Vision, Hearing	Every 5 years, Diabetics Annually	Every 5 years, Diabetics Annually	Every 5 years, Diabetics Annually	Every 5 years, Diabetics Annually
Lipid Profile	Men $\geq$ 20: every 5 years unless high-risk	Men: every 5 years unless high-risk Women $\geq$ age 45: every 5 years unless high risk	Every 5 years unless high risk	If not checked previously
Obesity Screening (BMI)	Every visit	Every visit	Every visit	Every visit
Domestic Violence	Annually	Annually	Annually	Annually
Osteoporosis Screening	BMD testing if postmenopausal woman who is at increased risk of osteoporosis	BMD testing if postmenopausal woman who is at increased risk of osteoporosis	BMD testing if postmenopausal woman who is at increased risk of osteoporosis	At age 65, provide BMD testing if not previously tested. Evidence is lacking about optimal intervals for repeated screening
Hepatitis C Screening	At least once if high risk	At least once if high risk	One time screening for those aged 50-64	One time screening for those aged 65-70
HIV screening	At least once or annually if high-risk	At least once or annually if high-risk	At least once or annually if high-risk	At least once or annually if high-risk

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Bladder Control/Incontinence				Annually
Diabetes screening w/out prior diagnosis – HbA1C		At least once or annually if at risk	At least once or annually if at risk	At least once or annually if at risk until age 70
Diabetes screening w/prior diagnosis – HbA1C, dilated retinal examination, and microalbumin/nephropathy testing	At least once annually	At least once annually	At least once annually	At least once annually
Wellness Visit or Physical	Annually	Annually	Annually	Annually

1 Use CAGE screening. C: “Have you ever felt you ought to Cut down on drinking?” A: “Have people Annoyed you by criticizing your drinking?” G: “Have you ever felt bad or Guilty about your drinking?” E: “Have you ever had a drink first thing in the morning to steady your nerves or get rid of a hangover (Eye opener)?”

2 Screening questions are: “Over the past month have you felt down, depressed or hopeless” and “Over the past month have you felt little interest or pleasure in doing things.” 3 Aspirin prophylaxis high risk-diabetes, elevated cholesterol levels, low levels of HDL cholesterol, elevated blood pressure, family history and smoking.

4 Discontinuation of cervical cancer screening in older women is appropriate, provided women have had adequate recent screening with normal Pap results. Screening is recommended in older women who have not been previously screened, when information about previous screening is unavailable or when screening is unlikely to have been done in the past. Recommendations from various organizations differ in how often the Pap screen should be done. The general recommendation is to screen every 2-3 years after 3 years of being sexually active but not later than age 21. Women ages 30-64 may only need to be screened every 5 years if the Pap test is done in combination with HPV testing.

5 Although the United States Preventive Services Task Force found insufficient evidence to recommend for or against screening, other organizations endorsed routine screening along with Pap tests for women age 30 and older.

6 There is controversy over how often and at what age the mammograms should be done. Various agencies recommend starting annual screening at age 40 for all women, other agencies say to start at age 50. The included recommendation is based off of current United States Preventive Services Task Force guidelines. The United States Preventive Services Task Force also suggests that screening starting at age 40 may benefit high risk women.

7 United States Preventive Services Task Force

8 Chlamydia screening high risk – Prevalence is higher in the following populations: unmarried women, African American race, prior history of STD, having new or multiple sex partners, having cervical ectopy using barrier contraceptives inconsistently, and partners having multiple partners who engage in high-risk behavior.

9 The American Urological Association recommends shared decision making with men on the use of PSA for screening. Men ages 40-54 at high risk and men at average risk ages 55-69 with a life expectancy > 10 years who decide to include PSA should have routine screening every two years. PSA screening is not recommended for men ages 70+.

10 United States Preventive Services Task Force recommends against routine screening for colorectal cancer in adults 76-85. There may be considerations that support colorectal cancer screening in an individual patient.

11 Lipid disorder high risk – diabetes, history of cardiovascular disease before age 50 in male relatives or age 60 in female relatives, history suggestive of familial hyperlipidemia, multiple coronary heart disease risk factors and people who have lipid levels close to those warranting treatment.

12 Assess BMI and waist circumference at every visit during which weight is measured. Use 5As: Ask if patient is ready to make a change. Advise in a clear, specific and tailored manner. Assess level of obesity and co morbidities. Assist by providing necessary tools and support. Arrange contact with other providers who can provide a team approach.

13 At each visit ask: “Within the past year have you been hit, slapped, kicked or otherwise physically hurt by someone?” “Are you in a relationship with a person who physically hurts you?” “Has anyone forced you to have sexual activities that make you feel uncomfortable?” 14 Men and women ages 40-70 years who have at least one risk factor should be screened at least once annually. Risk factors include a BMI > 25, history of smoking, or a prior abnormal A1C. Abnormal A1C tests should receive follow-up within 3-6 months.

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



15Microalbumin/ nephropathy testing should occur annually if results are negative. Positive results should receive follow-up testing within 3-6 months

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Clinical Guideline: The Diagnosis and Management of Asthma

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
Regarding the AMR Clinical Indicator, addition of albuterol-budesonide as an asthma reliever medication This guideline does not replace the judgement or role of the clinician in the decision-making process for individual patients and is intended as an educational resource for the delivery of care	
Clinical Indicators	Description of Clinical Indicator
1. Asthma Medication Ratio (Source: Asthma Medication Ratio Measure from HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications - AMR)	The percentage of members 5-64 years of age who were identified as having persistent asthma and had a ratio of controller medications of 0.50 or greater during the measurement year. Report the following age stratifications as of December 31 of the measurement year: • 5-11 years • 12-18 years • 19-50 years • 51-64 years • Total
References	Reference Links
National Heart Lung and Blood Institute (NHLBI), National Asthma Education and Prevention Program (NAEP) (2020)	National Heart Lung and Blood Institute (NHLBI), National Asthma Education and Prevention Program (NAEP)

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Clinical Guideline: The Treatment of Members with Bipolar Disorder

Line of Business: WV Medicare Assured

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
- Updated reference from APA Clinical Practice Guidelines (2002) to the <i>APA Clinical Practice Guidelines: Second Edition (2010)</i>, which was adopted in 2011 to align with Internal Medicine treatment practices. - No changes to HEDIS MY 2025. This guideline does not replace the judgement or role of the clinician in the decision-making process for individual patients and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Diabetes Screening for People with Schizophrenia or Bipolar Disorder Who Are Using Antipsychotic Medications (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications, SSD)	The percentage of members 18–64 years of age with schizophrenia, schizoaffective disorder or bipolar disorder, who were dispensed an antipsychotic medication and had a diabetes screening test during the measurement year.
2. Follow-Up After Hospitalization for Mental Illness (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications, FUH)	The percentage of discharges for members 6 years of age and older who were hospitalized for treatment of selected mental illness or intentional self-harm diagnoses and who had a follow-up visit with a mental health practitioner. Two rates are reported: - The percentage of discharges for which the member received follow-up within 30 days after discharge. - The percentage of discharges for which the member received follow-up within 7 days after discharge
References	Reference Link
Bipolar Disorder Diagnosis and Treatment, Mayo Clinic (2024)	Bipolar Disorder Diagnosis and Treatment
American Academy of Family Physicians: Bipolar Disorder,	AFP, Bipolar Disorder: Evaluation and Treatment

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Evaluation and Treatment (2021)	
------------------------------------	--

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Clinical Guideline: Heart Failure, MI, CAD, IVD and Cholesterol Management

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
No changes for HEDIS MY 2025.	
This guideline does not replace the judgement nor role of the clinician in the decision-making process for the individual patient and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Persistence of Beta-Blocker Treatment after a Heart Attack (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications – PBH)	The percentage of members 18 years of age and older during the measurement year who were hospitalized and discharged from July 1 of the year prior to the measurement year to June 30 of the measurement year with a diagnosis of AMI and who received persistent beta-blocker treatment for 180 days (six months) after discharge.
2. Statin Therapy for Patients with Cardiovascular Disease (Source: HEDIS® 2020 Measurement Year (MY), 2025, Vol. 2, Technical Specifications - SPC)	The percentage of males 21-75 and females 40-75 years of age during the measurement year who were identified as having clinical atherosclerotic cardiovascular disease (ASCVD) and met the following criteria: The following rates are reported: • Received statin therapy: Members who were dispensed at least one high-intensity or moderate-intensity statin medication during the measurement year. • Statin Adherence 80%: Members who remained on a high-intensity or moderate-intensity statin medication for at least 80% of the treatment period.
Reference	Reference Links
American College of Cardiology/American Heart Association, Task Force on Clinical Practice Guidelines (2019)	American College of Cardiology/American Heart Association, Task Force on Clinical Practice Guidelines
Journal of the American College of Cardiology, Treatment of Blood Cholesterol (2018)	Journal of the American College of Cardiology, Treatment of Blood Cholesterol

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



AHA Guideline on the Management of Blood Cholesterol: Executive Summary: A Report of the American College of Cardiology/American Heart Association Task Force on Clinical Practice Guidelines (2018)	AHA Guideline on the Management of Blood Cholesterol: Executive Summary
Guideline for the Management of Heart Failure (2022)	Guideline for the Management of Heart Failure
Addressing Social Determinants of Health in the Care of Patients with Heart Failure: A Scientific Statement From the American Heart Association (2020)	Addressing Social Determinants of Health in the Care of Patients with Heart Failure
Guideline for the Evaluation and Diagnosis of Chest Pain (2021)	Guideline for the Evaluation and Diagnosis of Chest Pain

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Clinical Guideline: The Management of Chronic Obstructive Pulmonary Disease

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
Updated AAFP Guidelines for Pharmacological Management of COPD Exacerbations. This guideline does not replace the judgement or role of the clinician in the decision-making process and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Pharmacotherapy Management of COPD Exacerbation (Source: HEDIS® Measurement Year (MY) 2025 Vol. 2, Technical Specifications- PCE)	Percentage of COPD exacerbations for members 40 years and older who had an acute inpatient discharge or ED visit (any claims for COPD) between January 1-November 30 of the measurement year and who were dispensed appropriate medications. Two rates are reported: - Dispensed a systemic corticosteroid (or there was evidence of an active prescription) within 14 days of the event - Dispensed a bronchodilator (or there was evidence of an active prescription) within 30 days of the event Note: The eligible population for this measure is based on acute inpatient discharges and ED visits, not on members. It is possible for the denominator to include multiple events for the same individual
References	Reference Links
Global Initiative for Chronic Obstructive Lung Disease – Gold (2023)	Global Initiative for Chronic Obstructive Lung Disease
Pharmacologic Management of COPD Exacerbations: A Clinical Practice Guideline from the AAFP (2021)	AAFP COPD: Clinical Guidance and Practice Resources

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Clinical Guideline: The Management of Depression in Adults in Primary Care

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
• Removal of Reference: Institute for Clinical System Improvement Health Care, Depression, Adult Depression in Primary Care (2016), broken link. • Antidepressant Medication Management measure is retired for MY 2025. • Addition of Depression Screening and Follow-Up for Adolescents and Adults for clinical indicators. This guideline does not replace the judgement or role of the clinician in the decision-making process for the individual patient and is intended as an educational resource in the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Depression Screening and Follow-Up for Adolescents and Adults (Source: HEDIS Measurement Year (MY) 2025 Vol 2., Technical Specifications)	The percentage of members 12 years of age and older who were screened for clinical depression using a standardized instrument and, if screened positive, received follow up care. • Depression Screening. The percentage of members who were screened for clinical depression using a standardized instrument. • Follow-Up on Positive Screen. The percentage of members who received follow-up care within 30 days of a positive depression screen finding.
References	Reference Links
American Psychiatric Association Using the APA Clinical Practice Guideline for the Treatment of Depression in Adults (2021)	American Psychiatric Association Clinical Practice Guideline for the Treatment of Depression, Decision Making Within Evidence Based Practice in Psychology
American Psychological Association Psychotherapy and Pharmacotherapy for Treating Depression (2019)	American Psychological Association Psychotherapy and Pharmacotherapy for Treating Depression

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Clinical Guideline: The Management of Diabetes

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
• Addition of Kidney Health Evaluation for Patients with Diabetes to Clinical Indicators • Addition of <i>Mayo Clinic Proceedings: Innovations, Quality, and Outcomes. Fulfillment and Validity of the Kidney Health Evaluation Measures for People with Diabetes</i> to references This guideline does not replace the judgement or role of the clinician in the decision-making process and is intended as an educational resource in the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Glycemic Status Assessment for Patients with Diabetes (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications, GSD)	The percentage of members 18–75 years of age with diabetes (types 1 and 2) whose most recent glycemic status (hemoglobin A1c [HbA1c] or glucose management indicator [GMI]) was at the following levels during the measurement year: • Glycemic Status <8.0%. • Glycemic Status >9.0%. Note: Organizations must use the same data collection method (Administrative or Hybrid) to report these indicators
2. Eye Exam for Patients with Diabetes (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications, EED)	The percentage of members 18–75 years of age with diabetes (type 1 and type 2) who had a retinal eye exam performed.
3. Blood Pressure Control for Patients with Diabetes (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications, BPD)	The percentage of members 18–75 years of age with diabetes (types 1 and 2) whose blood pressure (BP) was adequately controlled (<140/90 mm Hg) during the measurement year.
4. Statin Therapy for Patients with Diabetes (Source: HEDIS® Measurement Year (MY) 2025, Vol. 2, Technical Specifications, SPD)	The percentage of members 40-75 years of age during the measurement year with diabetes who do not have clinical atherosclerotic cardiovascular disease (ASCVD) who met the following criteria. Two rates are reported:

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.

	1. Received Statin Therapy. Members who were dispensed at least one statin medication of any intensity during the measurement year 2. Statin Adherence 80%. Members who remained on a statin medication of any intensity for at least 80% of the treatment period
5. Kidney Health Evaluation for Patients with Diabetes (Source: HEDIS Measurement Year 2025, Technical Specifications, Vol. 2., KED) *This measure was developed by NCQA with input from the National Kidney Foundation	The percentage of members 18–85 years of age with diabetes (type 1 and type 2) who received a kidney health evaluation defined by and estimated glomerular filtration rate (eGFR) and a urine albumin-creatinine ratio (uACR), during the measurement year.
References	Reference Link
American Diabetes Association, Standards of Medical Care (2023)	American Diabetes Association, Standards of Medical Care
Management of Hyperglycemia in Type 2 Diabetes (2022)	Management of Hyperglycemia in Type 2 Diabetes
American Optometric Association, Eye Care of the Patient with Diabetes Mellitus (2019)	American Optometric Association, Eye Care of the Patient with Diabetes Mellitus
AHA Comprehensive Management of Cardiovascular Risk Factors for Adults with Type 2 Diabetes: A Scientific Statement from the American Heart Association (2022)	AHA Comprehensive Management of Cardiovascular Risk Factors for Adults with Type 2 Diabetes
Mayo Clinic Proceedings: Innovations, Quality, and Outcomes. Fulfillment and Validity of the Kidney Health Evaluation Measure for People with Diabetes. (2023)	Fulfillment and Validity of the Kidney Health Evaluation Measure for People with Diabetes



Clinical Guideline: Healthy Weight Management

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24,

2025

Changes for 2025	
No changes for MY 2025 This guideline does not replace the judgement or role of the clinician in the decision-making process for individual patients and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of the Clinical Indicators
1. Obesity Rates for adults in West Virginia - White: 41.5% - Black/African American: 42.4% - Multiracial: 36.3% *Asian/Pacific Islander and Hispanic/Latino demographic data unreported	41.2% of West Virginian adults have a BMI of 30.00 or higher - A BMI between 25-29.9 is considered overweight, A BMI of 30 or higher is considered obese. - Data is based on the United Health Foundation American Health Rankings
2. Reduce the proportion of adults with obesity	Healthy People 2030 Objective: Target 36.0% Numerator Number of adults aged 20 years and over with a body mass index (BMI) equal to or greater than 30.0 Denominator Number of adults aged 20 years and over
References	Reference Link
Centers for Disease Control and Prevention (CDC) –	Centers for Disease Control and Prevention (CDC)

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Overweight and Obesity (2023)	
Health People 2030 Reduce the Portion of Adults with Obesity (2020)	Healthy People 2030: Reduce the Portion of Adults with Obesity
Evidence Analysis Library Adult Weight Management Guideline 2020-2021 (2021)	Evidence Analysis Library Adult Weight Management Guideline 2020-2021
2020-2025 USDA Dietary Guidelines for Americans (2020)	2020-2025 USDA Dietary Guidelines for Americans
NIH Overweight and Obesity Treatment (2022)	NIH Overweight and Obesity Treatment.

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Clinical Guideline: Anti-retroviral Agents in HIV-1 Infected Adults and Adolescents

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
No changes for MY 2025 This guideline does not replace the judgement or role of the clinician in the decision-making process for the individual patient and is intended as an educational resource in the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Outpatient visit in the past 12 months	Number of HIV+ individuals with at least one outpatient visit in the past 12 months.
2. HIV Viral Load Test during the Measurement Year – Health Resources and Services Administration (HRSA)	Percentage of enrollees age 18 and older with a diagnosis of Human Immunodeficiency Virus (HIV) who had a HIV viral load test during the measurement year (HRSA).
3. Possession ratio of HIV medication	Percentage of individuals with pharmacy claims for HIV medications in the past 12 months with an 80% medication possession ratio
References	Reference Link
Department of Health and Human Services (DHHS) Panel, Anti-retroviral Guidelines for Adults and Adolescents, A Working Group of the Office of AIDS Research Advisory Council (OARAC) (2022)	Guidelines for the Use of Antiretroviral Agents in Adults and Adolescents with HIV
Department of Health and Human Services (DHHS), Anti-Retroviral Guidelines for Adults and Adolescents, What's New in the Guidelines (2024)	DHHS, Antiretroviral Guidelines for Adults and Adolescents: What's New in the Guidelines

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



NIH-Recommendations for the Use of Antiretroviral Drugs During Pregnancy and Interventions to Reduce Perinatal HIV Transmission in the United States (2024)	Updated HHS Perinatal Antiretroviral Treatment Guidelines
Clinical Info HIV (2023)	Clinical Info HIV

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Clinical Guideline: Prevention, Detection, Evaluation, and Treatment of High Blood Pressure

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
- New for 2025 Measurement Year Clinical Indicator Blood Pressure Control for Patients with Hypertension - Updated reference: <i>Eighth Joint National Committee, Management of High Blood Pressure in Adults</i>, to 2024 recommendations This guideline does not replace the judgement or role of the clinician in the decision-making process for the individual patient and is intended as an educational resource in the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Controlling High Blood Pressure (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications) (CBP)	Percentage of members 18-85 years of age who had a diagnosis of hypertension (HTN) and whose BP was adequately controlled (BP was <140/90 mm HG) during the measurement year.
2. Blood Pressure Control for Patients with Hypertension (Source: HEDIS Measurement Year (MY) 2025, Vol. 2., Technical Specifications) (BPC-E)	The percentage of members 18-85 years of age who had a diagnosis of hypertension and whose most recent BP was <140/90 mm Hg during the measurement period.
References	Reference Link
Journal of the American College of Cardiology, Guideline for the Prevention, Detection, Evaluation, and Management of High Blood Pressure in Adults (2017)	Guideline for the Prevention, Detection, Evaluation, and Management of High Blood Pressure in Adults
American College of Cardiology/American Heart Association, Guideline on the Primary Prevention of Cardiovascular Disease: Executive Summary (2019)	ACC/AHA Guideline on the Primary Prevention of Cardiovascular Disease: Executive Summary: A Report of the American College of Cardiology/American Heart Association Task Force on Clinical Practice Guidelines
Eighth Joint National Committee (JNC 8),	Management of High Blood Pressure in Adults

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Management of High Blood
Pressure in Adults (2024)



Clinical Guideline: Prescribing Opioids for Chronic Pain

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
No changes for MY 2025 This guideline does not replace the judgement or role of the clinician in the decision-making process for the individual patient and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Use of Opioid at High Dosage (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specification- <i>HDO</i>)	The percentage of members 18 years and older who received prescribed opioids at a high dosage (average morphine milligram equivalent dose [MME] ≥ 90) for ≥ 15 days during the measurement year. <i>Note: A lower rate indicates a better performance.</i>
2. Use of Opioids from Multiple Providers (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications- <i>UOP</i>)* *Adapted with financial support from CMS and with permission from the measure developer, Pharmacy Quality Alliance (PQA).	The percentage of members 18 years and older, receiving prescription opioids for ≥ 15 days during the measurement year, who received opioids from multiple providers. Three rates are reported. Multiple prescribers defined as the percentage of members receiving prescriptions for opioids from four or more different prescribers during the measurement year Multiple pharmacies defined as the percentage of members receiving prescriptions for opioids from four or more different pharmacies during the measurement year. Multiple prescribers and multiple pharmacies defined as percentage of members receiving prescriptions for opioids from 4 or more different prescribers and 4 or more different pharmacies during the measurement year (i.e. the proportion of member who are numerator

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.

	compliant for both the Multiple Prescribers and Multiple Pharmacies rates). <i>Note: A lower rate indicated a better performance for all three rates.</i>
3. Risk of Continued Opioid Use (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications-COU)* <i>*Adapted with financial support from the Centers for Medicare & Medicaid Services (CMS) and with permission from the measure developer, Minnesota Department of Human Services.</i>	The percentage of members 18 years of age and older who have a new episode of opioid use that puts them at risk for continued opioid use. Two rates are reported: 1. The percentage of members with at least 15 days of prescription opioids in a 30-day period. 2. The percentage of members with at least 31 days of prescription opioids in a 62-day period. <i>Note: A lower rate indicates better performance.</i>
References	Reference Link
CDC Guideline for Prescribing Opioid for Chronic Pain (2022)	Clinical Practice Guideline for Prescribing Opioid for Chronic Pain
FDA Identifies Harm Reported from Sudden Discontinuation of Opioid Pain Medicines (2019)	FDA Identifies Harm Reported from Sudden Discontinuation of Opioid Pain Medicines
NEJM: No Shortcuts to Safer Opioid Prescribing (2019)	NEJM: No Shortcuts to Safer Opioid Prescribing



Clinical Guideline: Palliative Care

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
• Addition of UpToDate <i>What's New in Palliative Care</i>, to references and reference link. • Removal of clinical indicator for Pain Assessment in MY 2025 from the Care for Older Adults measure, measure was retired. This guideline does not replace the judgement or the role of the clinician in the decision-making process for the individual patient and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Care for Older Adults-Medication review (Source: HEDIS Measurement Year (MY) 2025, Vol. 2. Technical Specifications- COA)	Either of the following meets criteria: • Both of the following during the same visit during the measurement year where the provider type is a prescribing practitioner or clinical pharmacist. Do not include codes with a modifier. • At least one medication review • The presence of a medication list in the medical record • Transitional care management services during the measurement year Do not include services provided in an acute inpatient setting.
2. Care for Older Adults-Functional Status Assessment (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications – COA)	The percentage of adults 66 years and older who had each of the following during the measurement year: At least one functional status assessment during the measurement year, as documented through either administrative data or medical record review
References	Reference Link
National Coalition for Hospice and Palliative Care (NCHP), National Consensus Project (NCP) Clinical Practice Guidelines for Quality Palliative Care (2018)	National Coalition for Hospice and Palliative Care (NCHP). National Consensus Project (NCP) Clinical Practice Guidelines for Quality Palliative Care

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Wolters Kluwer, Up-To-Date:
What's New in Palliative Care
(2025)

[What's New in Palliative Care](#)



Clinical Guideline: Routine and High Risk Prenatal and Postpartum Care

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
Updated the ACOG (American College of Obstetrics and Gynecology) link to reflect latest guidelines on depression screening for the perinatal period. This guideline does not replace the judgement or role of the clinician in the decision-making process for the individual patient and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of the Indicator
1. Timeliness of Prenatal Care (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications – PPC)	The percentage of deliveries of live births on or between October 8 of the year prior to the measurement year and October 7 of the measurement year. For these women, the measure assesses the following facets of prenatal and postpartum care: <u>Timeliness of Prenatal Care:</u> The percentage of deliveries that received a prenatal care visit in the first trimester, on or before the enrollment start date or within 42 days of enrollment in the organization.
2. Postpartum Care (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications – PPC)	The percentage of deliveries of live births on or between October 8 of the year prior to the measurement year and October 7 of the measurement year. For these women, the measure assesses the following facets of prenatal and postpartum care:

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.

	<u>Postpartum Care</u> : The percentage of deliveries that had a postpartum visit on or between 7 and 84 days after delivery.
3. Prenatal Immunization Status (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications – PRS-E)	The percentage of deliveries in the Measurement Period in which women had received influenza and tetanus, diphtheria toxoids and acellular pertussis (Tdap) vaccinations.
4. Prenatal Depression Screening and Follow-Up (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications - PND-E)	The percentage of deliveries in which members were screened for clinical depression while pregnant and if screened positive, received follow-up care. 1. <i>Depression Screening</i>: The percentage of deliveries in which members were screened for clinical depression during pregnancy using a standardized instrument. 2. <i>Follow-Up on Positive Screen</i>: The percentage of deliveries in which members received follow-up care within 30 days of a positive depression screen finding.
5. Postpartum Depression Screening and Follow-Up (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications – PDS-E)	The percentage of deliveries in which members were screened for clinical depression during the postpartum period, and if screened positive, received follow-up care. 1. <i>Depression Screening</i>: The percentage of deliveries in which members were screened for clinical depression using a standardized instrument during the postpartum period. 2. <i>Follow-Up on Positive Screen</i>: The percentage of deliveries in which members received follow-up care within 30 days of a positive depression screen finding.
References	Reference Link
American College of Obstetricians and Gynecologists Perinatal Mental Health: Patient Screening (2025)	American College of Obstetricians and Gynecologists
Centers for Disease Control, Advisory Committee on Immunization Practices Recommended Immunization Schedule for	CDC Advisory Committee on Immunization Practices Recommended Immunization Schedule for Adults Aged 19 Years or Older

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



Adults Aged 19 Years or Older – United States (2024)	
Clinical Guidance for the Integration of the Finding of the Chronic Hypertension and Pregnancy (CHAP) Study (2022)	Clinical Guidance for the Integration of the Findings of the Chronic Hypertension and Pregnancy (CHAP) Study
American College of Allergy, Pregnancy and Asthma (2023)	American College of Allergy, Pregnancy and Asthma
U.S. Preventative Task Force, Final Recommendations Statement, Depression and Suicide Risk in Adults (2023)	U.S. Preventative Task Force, Final Recommendations Statement, Depressions and Suicide Risk in Adults



Clinical Guideline: The Treatment of Patients with Schizophrenia

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
No changes for measurement year 2025 This guideline does not replace the judgement or role of the clinician in the decision-making process for the individual patient and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Diabetes Screening for People with Schizophrenia or bipolar disorder who are using Antipsychotic Medications (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications, SSD)	The percentage of members 18-64 years of age with schizophrenia, schizoaffective disorder or bipolar disorder, who were dispensed an antipsychotic medication and had a diabetes screening test during the measurement year.
2. Cardiovascular Monitoring for People with Cardiovascular Disease and Schizophrenia (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications, SMC)	The percentage of members 18-64 years of age with schizophrenia or schizoaffective disorder and cardiovascular disease, who had an LDL-C test during the measurement year.
3. Diabetes Monitoring for People with Diabetes and Schizophrenia (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications, SMD)	The percentage of members 18-64 years of age with schizophrenia or schizoaffective disorder and diabetes who had both an LDL-C test and an HbA1c test during the measurement year.

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.



4. Adherence to Antipsychotic Medications for Individuals with Schizophrenia (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications, SAA) *Adapted by NCQA with permission of the measure developer, CMS	The percentage of members 18 years of age and older during the measurement year with schizophrenia or schizoaffective disorder who were dispensed and remained on an antipsychotic medication for at least 80% of their treatment period.
References	Reference Link
American Psychiatric Association (APA) Clinical Practice Guidelines for Treatment of Patients with Schizophrenia (2020)	American Psychiatric Association (APA) Clinical Practice Guidelines for Treatment of Patients with Schizophrenia
VA/DOD Management of First Episode Psychosis and Schizophrenia (2023)	Management of First Episode Psychosis and Schizophrenia



Clinical Guideline: The Treatment of Patients with Substance Use Disorders

Line of Business: WV Medicare

Date of QI/UM Committee Review and Adoption: April 24, 2025

Changes for 2025	
No changes for MY 2025 This guideline does not replace the judgement or role of the clinician in the decision-making process for the individual patient and is intended as an educational resource for the delivery of care.	
Clinical Indicators	Description of Clinical Indicators
1. Initiation and Engagement of Alcohol and Other Drug Abuse or Dependence (AOD) Treatment (Source: HEDIS Measurement Year (MY) 2025 Vol. 2, Technical Specifications, IET)	The percentage of new substance use disorder (SUD) episodes that result in treatment initiation and engagement. Two rates are reported: <i>Initiation of SUD Treatment.</i> The percentage of new SUD episodes that result in treatment initiation through an inpatient SUD admission, outpatient visit, intensive outpatient encounter, partial hospitalization, telehealth visits

Highmark Health Options West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross Blue Shield Association. Highmark Health Options Duals is offered by Highmark Blue Cross Blue Shield. Highmark Health Options Duals offers HMO plans with a Medicare contract. Enrollment in these plans depends on contract renewal.

	or medication treatment within 14 days. 2. <i>Engagement of SUD Treatment.</i> The percentage of new SUD episodes that have evidence of treatment engagement within 34 days of initiation.
2. Follow-Up After Emergency Department Visit for Substance Use (Source: HEDIS Measurement Year (MY) 2025, Vol. 2, Technical Specifications, FUA) *Adapted from an NCQA measure with financial support from the Office of the Assistant Secretary for Planning and Evaluation (ASPE) under Prime Contract No. HHSP23320100019WI/HHSP23337001T, in which NCQA was a subcontractor to Mathematica. Additional financial support was provided by the Substance Abuse and Mental Health Services Administration (SAMHSA).	The percentage of emergency department (ED) visits for members 13 years of age and older with a principal diagnosis of substance use disorder (SUD), or any diagnosis of drug overdose, for which there was follow-up. Two rates are reported: 1. The percentage of ED visits for which the member received follow-up within 30 days of the ED visit (31 total days). 2. The percentage of ED visits for which the member received follow-up within 7 days of the ED visit (8 total days).
References	Reference Link
VA/DoD Clinical Practice Guidelines, Management of Substance Use Disorder (2021)	Management of Substance Use Disorder
APA Practice Guideline for the Pharmacological Treatment of Patients with Alcohol Use Disorder (2018)	APA Practice Guideline for the Pharmacological Treatment of Patients with Alcohol Use Disorder
National Institute on Drug Abuse (NIDA) Principles of Drug Addiction Treatment (2023)	National Institute on Drug Abuse (NIDA) Principles of Drug Addiction Treatment
American Medical Association Care for Substance Use Disorder (2024)	American Medical Association Care for Substance Use Disorder
Dartmouth-Hitchcock Knowledge Map, Unhealthy Alcohol and Drug Use – Adult Primary Care (2017)	Dartmouth-Hitchcock Knowledge Map, Unhealthy Alcohol and Drug Use – Adult Primary Care
American Society of Addiction Medicine (ASAM) National Practice Guideline for the Treatment of Opioid Use Disorder (2020)	American Society of Addiction Medicine (ASAM) National Practice Guideline for the Treatment of Opioid Use Disorder