Michael Edbauer, D.O. Biography





Michael Edbauer, D.O. is Segment
President, Highmark Western and
Northeastern New York. This includes
oversight of Highmark Blue Cross Blue
Shield in the Western New York market
and Highmark Blue Shield in the
Northeastern New York market.

Edbauer was appointed to his current position in March of 2021, following the strategic affiliation of Highmark Inc. and HealthNow New York Inc., the parent company of BlueCross BlueShield of Western New York and BlueShield of Northeastern New York, where he served as executive vice president, chief strategy and growth officer since 2018.

A long-tenured health care executive, he previously served as president and CEO of Catholic Medical Partners (CMP) and president of Trinity Medical.

Edbauer holds a doctor of osteopathic medicine from the New York College of Osteopathic Medicine, a master's degree in business administration from Canisius College, and a bachelor's degree in science from the University at Buffalo.

Edbauer is a native and resident of Buffalo, New York. He serves on the board of directors for Canisius College Medical Advisory Board, D'Youville College Pharmacy School Advisory Board and The Center for Hospice & Palliative Care

Current Board Affiliations:

- Canisius College Medical Advisory Board
- D'Youville College Pharmacy School Advisory Board
- The Center for Hospice & Palliative Care

About Highmark Blue Cross Blue Shield

Highmark Inc., doing business as Highmark Blue Cross Blue Shield, serves approximately 2.5 million members through the company's health care benefits business and hundreds of thousands of additional members through the BlueCard® program. Highmark Blue Cross Blue Shield is the market leader in commercial market share, and through its affiliated Blue

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companies has strong Medicare Advantage market share as well. All of Highmark's Medicare Advantage plans in Pennsylvania received a Centers for Medicare & Medicaid Services quality rating of 4.5 out of 5.0 stars. Every year, Medicare evaluates plans based on a 5-star rating system.

In western Pennsylvania, its unaided brand awareness, brand preference and overall brand rating are significantly higher than its closest competitor. Highmark Blue Cross Blue Shield employs more than 4,000 people in western, north central and northeastern Pennsylvania. Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield companies. For more information, visit www.highmark.com.