

# Dan Tropeano Biography

LinkedIn Profile: [linkedin.com/in/danieltropeano/](https://www.linkedin.com/in/danieltropeano/)



Dan Tropeano is the market president of Highmark Blue Shield in southeastern Pennsylvania. In this role, Dan is responsible for implementing Highmark's strategy to strengthen its statewide presence and community-focused service by offering a wide range of health insurance solutions in the area.

A longtime leader and community servant in southeastern Pennsylvania, Dan joined Highmark after a 15-plus year tenure with UnitedHealth Group. Most recently, he served as senior vice president and general manager of pharmacy benefit management company OptumRx, a UnitedHealth subsidiary. Previously, Dan served as the health plan CEO for Pennsylvania and Delaware.

Dan earned his BA from Villanova University. He currently serves on the executive committee and is the former chair of the Philadelphia YMCA, and is a member of the Philadelphia Museum of Art's Corporate Advisory Committee, and the Greater Philadelphia Chamber of Commerce's board and CEO Council for Growth.

Dan is a founding member and former board member of the Pennsylvania Chapter of the American Cancer Society's CEOs vs. Cancer initiative. He has also served as a member of

the College of Nursing Board of Consultants at Villanova University, the Greater Philadelphia Association of Health Underwriters, and Insurance Federation of Pennsylvania.

## Current Board of Director affiliations include:

- Philadelphia Chamber of Commerce
- Philadelphia Museum of Art's Corporate Advisory Committee
- Greater Philadelphia YMCA

## Thought Leadership Topics:

- Managed Care
- Employee Benefits
- Health Policy
- Provider Relations

## Interviews/Articles:

[Highmark's Dan Tropeano outlines insurer's Philadelphia market expansion - Philadelphia Business Journal \(bizjournals.com\)](https://bizjournals.com/philadelphia/article/2023/04/11/highmark-dan-tropeano-outlines-insurer-s-philadelphia-market-expansion/)

## About Highmark Inc.

One of America's leading health insurance organizations and an independent licensee of the Blue Cross Blue Shield Association, Highmark Inc. (the Health Plan) and its affiliated health plans (collectively, the Health Plans) work passionately to deliver high-quality, accessible, understandable, and affordable experiences, outcomes, and solutions to customers. As the fourth-largest overall Blue Cross Blue Shield-affiliated organization, Highmark Inc. and its Blue-branded affiliates proudly cover the insurance needs of approximately 6.8 million members in Pennsylvania, Delaware, New York and West Virginia. Its diversified businesses serve group customer and individual needs across the United States through dental insurance and other related businesses. For more information, visit [www.highmark.com](https://www.highmark.com).