

Alexis Miller Biography

LinkedIn Profile: <https://www.linkedin.com/in/alexis-miller-074120/>



Alexis, in her role as Segment President for Government Business, is responsible for managing Highmark's Medicare, Medicaid, ACA and CHIP business across all geographic markets that Highmark serves. With annual revenue of ~\$11b, Government Business represents a substantial portion of Highmark, Inc.'s annual revenue and is a focus area for continued growth.

Alexis leads a team to develop and execute the strategy to attract, retain and serve ~1.2m members while operating within the guidelines of federal programs and state regulations, and delivering business performance results in alignment with corporate goals.

Alexis has been serving Highmark customers in various leadership roles since she joined Highmark in May of 2006. In her most recent role, Alexis led the team to successfully grow the Medicare Advantage business, as well as establish the foundation for future growth. Prior to that, Alexis led the company to turn around and stabilize the financial performance of the ACA (Affordable Care Act) business during a time of changing government policy and market dynamics.

Other notable positions that Alexis has held include: VP, Provider Reimbursement, VP, Subsidiary Operations and Program Director, Integration.

Prior to joining Highmark Inc., Alexis spent more than a decade in management consulting for Cap Gemini Ernst & Young. In this capacity Alexis assisted large consumer products, automotive and financial services companies in better understanding and improving the performance of their products and services.

Alexis was born, raised and educated in the Pittsburgh area. She holds a B.A., Economics from the University of Pittsburgh and an M.B.A., Finance from Katz Graduate School of Business.

Current Board of Director affiliations include:

- Blue Cross Blue Shield of DE Board
- Blue Cross Blue Shield Association (BCBSA) Government Markets Implementation Subcommittee
- Regional Learning Alliance Board

Thought Leadership Topics:

- Government programs and related risks and opportunities
- Growing, retaining and satisfying Medicare Advantage membership
- Managing financial performance levers to enable sustainable growth

Interviews/Articles:

Highmark announces 2020 Medicare Advantage and Medigap products in western Pennsylvania

<https://www.highmark.com/hmk2/newsroom/2019/pr100119Mamg.shtml>

"Consumers have a lot of choices when it comes to selecting the right Medicare coverage. Whether it's a Medicare Advantage plan or Medigap supplements, Highmark has a plan for

everyone that includes affordable monthly premiums, robust benefits and low out-of-pocket costs."

Highmark lowers costs, increase benefits for Medicare Advantage plans

<https://www.bizjournals.com/pittsburgh/news/2019/10/01/highmark-lowers-costs-increase-benefits-ma.html>

About Highmark Inc.

One of America's leading health insurance organizations and an independent licensee of the Blue Cross Blue Shield Association, Highmark Inc. (the Health Plan) and its affiliated health plans (collectively, the Health Plans) work passionately to deliver high-quality, accessible, understandable, and affordable experiences, outcomes, and solutions to customers. As the fourth-largest overall Blue Cross Blue Shield-affiliated organization, Highmark Inc. and its Blue-branded affiliates proudly cover the insurance needs of approximately 6.8 million members in Pennsylvania, Delaware, New York and West Virginia. Its diversified businesses serve group customer and individual needs across the United States through dental insurance and other related businesses. For more information, visit www.highmark.com.