

Matthew Rhenish Biography

LinkedIn Profile: [linkedin.com/in/matt-rhenish-4694a42/](https://www.linkedin.com/in/matt-rhenish-4694a42/)



Matthew J. Rhenish has served as senior vice president of Pharmacy, Product & Market Strategies for Highmark Inc. since March 2020. In this role, he drives strategic endeavors and growth strategies across the Health Plan. He also has direct responsibility for pharmacy, sales operations, product development, portfolio management and sales training.

Prior to this role, he served as president of national and specialty markets and was responsible for Commercial Business in Delaware, West Virginia, and National Accounts.

Mr. Rhenish previously held the position of president and chief operating officer of HM Insurance Group and pharmacy markets in addition to multiple positions at the consulting firm McKinsey & Company. During his time at McKinsey, he worked closely with payors to identify strategies related to health care reform. He also previously served as manager of corporate strategy at Cardinal Health, a multinational health care industry services provider.

Mr. Rhenish received his MBA from Harvard Business School and earned a BSBA in finance from The Ohio State University.

Current Board of Director affiliations include:

- National Kidney Foundation

Thought Leadership Topics:

Controlling drug costs in healthcare

- Ensure our members are getting the right drugs they need on time every time
- Use our partnerships to lower the costs for prescriptions
- Managing the cost of hospital based drugs

Managing health care costs through product designs

- Designing products that provide our members with better care for less

Value of ancillary product lines

- Utilize our ancillary value to grow in our current footprint and build new markets
- Stop loss and dental strategies to grow ancillary value

Health plan strategies

- Influencing the future of health care across the country
- Identifying where we will succeed, how we will succeed, and how everyone has a role in that success

About Highmark Inc.

One of America's leading health insurance organizations and an independent licensee of the Blue Cross Blue Shield Association, Highmark Inc. (the Health Plan) and its affiliated health plans (collectively, the Health Plans) work passionately to deliver high-quality, accessible, understandable, and affordable experiences, outcomes, and solutions to customers. As the fourth-largest overall Blue Cross Blue Shield-affiliated organization, Highmark Inc. and its Blue-branded affiliates proudly cover the insurance needs of 4.5 million members in Pennsylvania, Delaware, and West Virginia. Its diversified businesses serve group customer and individual needs across the United States through dental insurance and other related businesses. For more information, visit www.highmark.com.