

Sarah Marché Biography

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Sarah Marché is Senior Vice President of Pharmacy and Business Growth Execution. In her role, Dr. Marché will continue to shape Highmark's pharmacy and Helion business, improving affordability and access to care, and will guide our path forward for continued growth by driving execution of various partnerships with sister Blues plans including commercialization of solutions, strategic partnerships and/or affiliations. She joined Highmark Inc. as a Clinical Pharmacy Specialist in 2005 with a focus on Formulary and Utilization Management for the Commercial and Medicare Part D lines of business as well as Drug Pipeline Management. Dr. Marché has held several roles within the Pharmacy Services division including Manufacturer Relations, Specialty Pharmacy Strategy and Pharmacy Product Strategy. Dr. Marché received her Doctor of Pharmacy from Duquesne University and then completed a Pharmacy Practice residency with University of Pittsburgh. She began her pharmacy career as a Clinical Pharmacist with UPMC — Shadyside Hospital as a Critical Care Pharmacist and also spent time at UPMC — Palermo, working as a pharmacist.

Current Professional Affiliations include:

- AMCP
- Leadership Pittsburgh
- Executive Sponsor of Highmark's Women's BRG

Thought Leadership Topics:

High-Cost Drugs and Pharmacy Issues

- Helping employers deal with high-cost drugs
- Pharmacy cost and management issues that employers may face
- Specialty pharmacy strategies across pharmacy and medical benefits
- Outcomes-based contracting

Pharmacy Benefit Managers (PBMs)

- How PBMs play a role in managing pharmacy spend
- How health plans can work differently with their PBM to maintain strategic direction while leveraging PBM scale and size
- How to oversee your PBM's operations as a health plan