

Matthew Rhenish Biography

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Matthew J. Rhenish serves as Senior Vice President and Chief Operating Officer of Health Plan Operations with enGen, a wholly owned subsidiary of Highmark Health that supports and streamlines complex operations for health plans and their provider partners. In this role, he is accountable for member and provider servicing and transformation across health plan operations, utilization management and provider operations.

Prior to this new role within Highmark Health, Mr. Rhenish drove growth strategies and strategic endeavors across the enterprise with responsibilities for Highmark's Pharmacy Business, which serves both Highmark Health Plans and other health plans, and Helion, a company that manages high-performance post-acute care networks through value-based reimbursement designs and technology solutions that enable providers to achieve better outcomes and lower cost for members across various sites of care (SNF, IRF, LTAC, home).

Mr. Rhenish has also served as senior vice president of Pharmacy & Market Growth Strategies for Highmark Inc., where he had direct responsibility for pharmacy, sales operations, product development, portfolio

management, sales training and health plan growth strategies.

Mr. Rhenish previously held the position of president of national and specialty markets, president and chief operating officer of HM Insurance Group and pharmacy markets in addition to multiple positions at the consulting firm McKinsey & Company.

He also previously served as manager of corporate strategy at Cardinal Health, a multinational health care distributor and services provider.

Mr. Rhenish received his MBA from Harvard Business School and earned a BSBA in finance with honors and with distinction from The Ohio State University.

Current Board of Director affiliations:

- National Kidney Foundation
- Heinz History Center

Thought Leadership Topics:

Controlling drug costs in healthcare

- Ensuring members are getting the right drugs they need on time, every time
- Using partnerships to lower the costs of prescriptions
- Managing the cost of hospital-based drugs

Managing health care costs through product designs

- Designing products that provide our members with better care for less

Thought Leadership Topics (cont.):

Value of ancillary product lines

- Utilize our ancillary value to grow in our current footprint and build new markets
- Stop loss and dental strategies to grow ancillary value

Health plan strategies

- Influencing the future of health care across the country
- Identifying where we will succeed, how we will succeed, and how everyone has a role in that success